

Kellogg's™ Gas Rewards Card**OFFICIAL ORDER FORM****EXPIRES 12/31/2011
OR WHILE SUPPLIES LAST**

RECEIVE: • To receive your \$10 debit MasterCard® card that can be used for gasoline purchases

SEND: • This completed Official Order Form
• UPCs (see quantities below) from participating brands.

NOTE: • For ages 18 and above
• Limit one Official Order Form per envelope
• Letters must be postmarked by 12/31/2011 and received by 1/07/2012

DELIVERY: • Allow 90 days from receipt of order
• To check your order status, go to kelloggs.com/specialorders

MAIL TO: • **Kellogg's™ Gas Rewards Card**
P O Box 7168
Kalamazoo, MI 49003-7168

Participating brands*:

Kellogg's All-Bran® Original	Kellogg's Crispix® cereal
Kellogg's All-Bran® Bran Buds® cereal	Kellogg's Product 19® cereal
Kellogg's All-Bran® Complete® Wheat Flakes® cereal	Kellogg's Mueslix® cereal
Kellogg's Smart Start® Strong Heart Antioxidant cereal	Kellogg's® Cracklin' Oat Bran cereal
Kellogg's Smart Start® Strong Heart Toasted Oat cereal	Kellogg's® Lowfat Granola with Raisins cereal
Kellogg's Corn Flakes® cereal	Kellogg's® Lowfat Granola Original cereal
Kellogg's Corn Flakes® Simply Cinnamon Cereal	Kellogg's® Fruit Harvest Strawberry/Blueberry cereal
Kellogg's Raisin Bran® cereal	Kellogg's Rice Krispies® cereal
Kellogg's Raisin Bran® Crunch cereal	
Kellogg's Raisin Bran® Extra! Cereal	

*10 oz or larger, mix or match

Item	Cost	Shipping & Handling	UPCs Enclosed	Limit 1 Per Official Order Form Limit 1 Per Envelope
1	FREE	FREE	10	

First Name	Last Name	Age
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Address (Give street address to ensure delivery)	Apt/Lot/Space
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City	State	ZIP Code
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☐ Check here if you would like information on
Kellogg's™ products and promotions by email

Email Address: _____

OFFER AVAILABLE WHILE SUPPLIES LAST. LIMIT (5) Kellogg's™ Gas Rewards Cards PER HOUSEHOLD. We must have your ZIP Code to mail order. U.S. Military overseas send APO or FPO address. This offer good in U.S., its territories and Puerto Rico, except where prohibited, licensed, restricted, or taxed. Kellogg Company reserves the right to substitute or limit offer. Excess UPCs will not be returned. Resale of Kellogg premium or Official Order Forms is prohibited. Neither this offer nor the Official Order Form may be published, posted or otherwise displayed and/or offered for sale in any electronic or other venue without Kellogg Company's express written permission. Kellogg is not responsible for lost, late, illegible or incomplete orders or postage-due, damaged or separated mail. Additional postage may be required. Promotion ends on 12/31/2011; letters must be postmarked by 12/31/2011 and received by 1/07/2012.

This card is issued by Palm Dessert National Bank pursuant to a license by Mastercard International Incorporated.

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